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• More LearningCurve activities
• Expanded coverage of multilingual topics
• Over 100 Grammar Girl podcasts on challenging topics
• An Instructor’s Manual authored by Kathy Tyndall that supports instructors teaching Integrated Reading and Writing courses
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Mike Palmquist, Colorado State University
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Bedford/St. Martin’s listens to instructors and students, and we take pride in responding to their feedback to develop the best and most innovative resources for the classroom. Curriculum redesign has transformed the teaching of developmental English in recent years, and our books and technology reflect our attention to these changes by supporting a variety of new course models and teaching approaches, from Integrated Reading and Writing to co-requisite and Accelerated Learning Program (ALP) courses.
NEW! Real Writing with Readings

Eighth Edition · ©2019 · Paper · 576 pages
Book ISBN: 978-1-319-05425-0

Susan Anker
Miriam Moore, University of North Georgia

Bring writing to life for your students. Real Writing with Readings delivers a powerful message to students: Good writing skills are both attainable and essential. Concise Four Basics boxes and engaging paragraph and essay writing chapters present the writing process in clear, easy-to-follow steps. Relevant readings that resonate with students’ everyday lives are threaded throughout, with examples ranging from student papers to real workplace samples and professional essays. The Four Most Serious Errors and other sentence-level chapters cover grammar in a lively and supportive way, with plenty of opportunities for practice and application. Susan Anker and new co-author Miriam Moore encourage students to connect what they learn with their own experiences, goals, and the needs and expectations of the larger world.

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For Easy Reference: Selected Lists and Charts
NEW! Read, Write, Connect Book 1
A Guide to College Reading and Writing

First Edition · ©2019 · Paper · 560 pages
Book ISBN: 978-1-319-10671-3
Book + LaunchPad Solo for Readers and Writers ISBN: 978-1-319-23302-0

Kathleen Green, Pasadena City College
Amy Lawlor, City College of San Francisco

The first text in a two-part series for the integrated reading and writing course, Read, Write, Connect, Book 1, offers carefully and thoroughly integrated instruction for reading and writing at the paragraph-to-essay level. With scaffolded pedagogy and a flexible structure that reflects the recursive nature of the reading and writing processes, the text allows instructors to easily differentiate instruction to meet the needs of all students. It offers intensive practice in the basic skills of reading comprehension and summary writing, then helps students build on those skills to respond to texts critically and analytically in their own college-level paragraphs and short essays.

“This book can teach instructors how to better teach integrated reading and writing because it guides us through best practices for learning reading and writing.”
— Sarah Fish, Collin College

“It is a great book written on a level that developmental students need to become better academic writers and readers. The format and content is written in a way that students will easily understand, and the examples are relevant to students of today.”
— Helen Ceraldi, North Lake College
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NEW! Focus on Reading and Writing
Essays
Second Edition • ©2019 • Paper • 672 pages
Book ISBN: 978-1-319-05500-4
Book + LaunchPad Solo for Readers and Writers ISBN: 978-1-319-23234-4
Laurie G. Kirszner, University of the Sciences
Stephen R. Mandell, Drexel University

Focus on Reading and Writing: Essays provides thorough, integrated instruction on reading and writing essays and includes many effective features to help students make the connection between the reading and writing processes, including TEST—Kirszner and Mandell’s simple and effective reading and writing tool designed to help students gauge their progress. Kirszner and Mandell believe that students learn best when they try their hand at a new concept first with their own work. This comprehensive text gets students reading, writing, and thinking critically in preparation for academic, career, and life success.

“I love this book. The (adoption) committee will meet and have a list of books that might work for our community college culture. I will definitely mention this book!”

— Gaye Winter, Mississippi Gulf Coast Community College

“The authors have shown how reading and writing are intertwined and that student writers have to think about reading and interpreting meaning just as much as writing. I think students will definitely find the book useful in helping them improve their writing and critical thinking skills.”

— Paula Rash, Caldwell Community College and Technical Institute
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Writing Essentials Online
A Macmillan LaunchPad

©2018 · Online · Paper · 672 pages
LaunchPad ISBN (12-month access): 978-1-319-15340-3

Miriam Moore, University of North Georgia
Susan Anker

Everything you need for your students, no matter where they start. Writing Essentials Online combines a proven approach to developmental writing instruction with sentence-to-essay-level support in a single easy-to-use digital product. Author and educator Miriam Moore (University of North Georgia) draws on her extensive training and expertise in teaching academic writing to students with a range of experience. Available through Macmillan Learning's LaunchPad platform, the modules include all of the essentials of sentence, paragraph, and essay writing with grammar instruction and a rich selection of readings. The modular structure of Writing Essentials Online allows instructors to choose the topics that best meet the unique learning needs of their students, no matter their writing or confidence level.

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Book ISBN: 978-1-319-15345-8
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Book specific LaunchPad available with this title.
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Apply academic writing skills in a real-world context. The central goal of Real Essays is to help students reframe writing as a skill essential to their everyday lives rather than just another stepping stone on their way to graduation. Built on the foundation of the Four Basics, the text guides students through the writing process, giving them technical skills, rhetorical knowledge, and creative confidence.

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Book + LaunchPad Solo for Readers and Writers ISBN: 978-1-319-08266-6

**Emily Isaacs**, Montclair State University

**Catherine Keohane**, Montclair State University

Where good reading meets good writing. With readings on topics like Sports in American Society and Immigration, *Intersections* keeps students interested and sparks ideas for their writing. Carefully structured reading and writing questions and discussion prompts before, during, and after the readings guide students as they move from comprehension toward critical thinking and inquiry. These core thematic reading chapters work in tandem with innovative modular Toolkits on Reading and Writing that cover key skills such as note-taking, summarizing, peer review, MLA documentation, grammar, and much more.

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**Read, Write, Connect**

**A Guide to College Reading and Writing**


Book + LaunchPad Solo for Readers and Writers ISBN: 978-1-319-10376-7

**Kathleen Green**, Pasadena City College

**Amy Lawlor**, City College of San Francisco

Integrated reading and writing with a process that builds confidence. *Read, Write, Connect* provides integrated instruction in reading and writing paragraphs and essays with an engaging thematic reader. The text walks through the reading and writing processes and then moves on to a series of workshop chapters that provide in-depth coverage of key topics like finding main ideas. The text demonstrates that academic processes are recursive, and the structure of the text reflects this recursivity: As students build upon earlier learning, they dig deeper into the material and gain confidence along the way. The second edition offers new chapters and new features devoted to stronger, more integrated coverage of reading; expanded coverage of research and grammar; and exciting new readings.
Reflections Patterns for Reading and Writing

Book + LaunchPad Solo for Readers and Writers ISBN: 978-1-319-10377-4

Kathleen T. McWhorter, Niagara County Community College

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Focus on Writing Paragraphs and Essays

Book + LaunchPad Solo for Readers and Writers ISBN: 978-1-319-08265-9

Laurie G. Kirszner, University of the Sciences
Stephen R. Mandell, Drexel University

Inspiring success in college writing and beyond. Focus on Writing offers students clear, thorough coverage of writing college paragraphs and essays in a visually inviting format and with a unique tool for assessing and revising writing: the easy-to-grasp, easy-to-remember TEST method. Reinforcing the most important elements in academic writing—Topic sentence or Thesis statement, Evidence, Summary statement, and Transitions—this practical tool helps students self-edit their writing for unity, support, and coherence. The edition includes an introduction, “How Writing Can Help You Succeed” and a appendix chapter, “Strategies for College Success”.

Bedford/St. Martin’s has a proud tradition of publishing innovative handbooks and media that have influenced how you teach and how your students learn. Whether creating spiral handbooks that lie flat for easy reference, designing clean pages to spotlight key information, developing a smart search for fast and reliable help, or offering practical instructor materials and professional development, we have consistently provided timely and innovative solutions designed to help writers—and teachers of writing—succeed. Today’s students compose for different purposes and audiences and in an ever wider variety of genres and disciplines; they read critically in the spirit of inquiry; they collaborate and acknowledge contributions. And while the writing, research, and reference tools we develop continue to evolve to meet the demands of today’s writing, our commitment to you and to your students remains steadfast. We’re ready. And we’re ALL IN with you.
NEW! Rules for Writers
Ninth Edition • ©2019 • Spiral Bound • 640 pages
Book ISBN: 978-1-319-05742-8
Book + A Student’s Companion to Hacker Handbooks ISBN: 978-1-319-22752-4

NEW! Rules for Writers with Writing about Literature
Ninth Edition • ©2019 • Spiral Bound • 672 pages • Tabbed
Book + A Student’s Companion to Hacker Handbooks ISBN: 978-1-319-22754-8

Diana Hacker, late of Prince George’s Community College
Nancy Sommers, Harvard University

The best value for beginning college writers. Rules for Writers is an easy-to-use, comprehensive composition tool with the quality you expect from authors you trust. It empowers students by teaching them how to meet new expectations and by giving them the practice that builds confidence.

With trusted advice for writing well, reading critically, and working with sources, Rules for Writers now has even more help for underprepared and inexperienced writers—sentence guides that foster an academic voice, tips for spotting fake news and misleading sources, more on paraphrasing, and fifteen new “how-to” pages that offer practical help for writing challenges.

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Writing About Literature*
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NEW! The Well-Crafted Sentence  A Writer’s Guide to Style

Nora Bacon, University of Nebraska at Omaha

Teach style in context. What makes a sentence strong? Nora Bacon’s The Well-Crafted Sentence: A Writer’s Guide to Style demystifies grammatical concepts and stylistic choices by taking apart expert writers’ sentences as illustrations and asking students to practice crafting and revising their own. Examples throughout the text are excerpted from 11 readings collected in an anthology at the end of the book, so you can teach style in the context of a larger argument or narrative. With four new model texts, expanded explanations of grammatical concepts, and new coverage of figures of speech, the third edition invites students to experiment with sentence structures that make writing stronger.

The Concise St. Martin’s Guide to Writing
Eighth Edition • ©2018 • Paper • 624 pages • Book ISBN: 978-1-319-05854-8
Book + LaunchPad ISBN: 978-1-319-19472-7

Rise B. Axelrod, University of California, Riverside
Charles R. Cooper, University of California, San Diego

More doing, more learning, less to carry. The Concise St. Martin’s Guide to Writing provides streamlined coverage of the six most commonly assigned genres in first-year composition: remembering events, writing profiles, explaining concepts, arguing a position, proposing a solution, and justifying an evaluation. The book leads students through the writing process: Guides to Reading equip students to analyze a genre’s basic features, and Axelrod and Cooper’s distinctive Guides to Writing help students apply their analysis of reading to their own writing projects. With a new introductory chapter (“Composing Literacy”) on writing a literacy narrative, a new assignment chapter on analyzing and synthesizing opposing arguments, and a new chapter on analyzing.

Book specific LaunchPad available with this title.
The Bedford Book of Genres A Guide and Reader
Book + LaunchPad ISBN: 978-1-319-15044-0

Amy Braziller, Red Rocks Community College
Elizabeth Kleinfeld, Metropolitan State College of Denver

A road map for reading and composing—in any genre. From memes to researched arguments, The Bedford Book of Genres, with its striking full-color visual design, invites students to unpack how genres work in order to read and compose in any situation. A new Part One lays out the book’s key concepts—rhetorical situation, the elements of a genre, and multimodal composing—and a substantially revised Part Two provides examples arranged by academic, workplace, and public contexts. Throughout, Guided Readings provide opportunities to analyze the rhetorical situations and conventions of common public and academic genres, while Guided Process sections follow the decisions that five real students made as they worked in multiple genres and media. With a range of readings from short visual arguments to longer, more complex pieces, the Reader gives students a wealth of sources, models, and inspiration for their own compositions.

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The Bedford Researcher with 2017 CMS Update
Sixth Edition • ©2018 • Paper • 704 pages • Book ISBN: 978-1-319-05848-7
Book + LaunchPad Solo for Research and Reference ISBN: 978-1-319-14481-4

Mike Palmquist, Colorado State University

Your credible source on the research process. It has never been more important to learn how to locate relevant, credible sources; to evaluate competing ideas and arguments; and to share thoughts with others in a compelling, well-supported manner. This edition of The Bedford Researcher, like those that have come before it, was written to help students strengthen their ability to understand, assess, and contribute to ongoing conversations about important issues.


Cheryl E. Ball, West Virginia University
Jennifer Sheppard, San Diego State University
Kristin L. Arola, Michigan State University

Essential support for multimodal composing. Grounded in multimodal theory and supported by practice in the classroom, Writer/Designer streamlines the process of composing multimodally by helping students make decisions about content across a range of modes, genres, and media. Students learn by doing as they write for authentic audiences and purposes. The second edition is reimagined to clarify the multimodal process and give students the tools they need to make conscious rhetorical choices in new modes and media. Key concepts in design, rhetoric, and multimodality are illustrated with vivid, timely examples, and new Touchpoint activities for each section give students opportunities to put new skills into practice. This brief, accessible text is designed to be flexible, supporting core writing assignments and aligning with course goals in Introductory Composition or any course where multimodality matters.


Book + LaunchPad ISBN: 978-1-319-08124-9

The Bedford Guide for College Writers with Reader

Eleventh Edition • ©2017 • Paper • 736 pages • Book ISBN: 978-1-319-04020-8
Book + LaunchPad ISBN: 978-1-319-08116-4

X. J. Kennedy • Dorothy M. Kennedy • Marcia F. Muth, University of Colorado at Denver

Students learn best by doing. The Bedford Guide shows them how. Both reliable and innovative, The Bedford Guide for College Writers plunges students into active learning right from the beginning. This edition expands active learning into reflection, helping students engage with their own writing process to gain a deeper understanding that will serve them throughout their writing lives. The Guide contains a process-oriented rhetoric, a thematic reader, a research manual, and a handbook, giving students everything they need for success in writing, all in one affordable book. Students are provided frequent opportunities to experiment and apply the skills presented, including Learning by Doing activities, Responding to an Image practices, and engaging assignments that all help students make important writing skills their own.

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**Successful College Writing**
Book + LaunchPad ISBN: 978-1-319-13852-3

**Successful College Writing** Brief Edition
Book + LaunchPad ISBN: 978-1-319-13850-9

**Kathleen T. McWhorter**, Niagara County Community College

More support for reading and writing means success for students. With Kathleen T. McWhorter’s unique visual approach, and more support for reading than any other text of its kind, *Successful College Writing* moves first-year composition students, whatever their level of preparedness, toward success in college writing. This edition includes even more help for students learning to read critically, including a new Just-in-Time Guide to Reading and Responding, and new How Writers Read boxes in almost every chapter.

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**Student Companions**

Our *Student’s Companion* workbooks are the ideal supplement for students taking a co-requisite (or ALP) writing course. These supplements are designed specifically to help students succeed in first-year composition. Each of our *Student Companion* workbooks includes coverage of important college success strategies, including time management, academic planning, and beating test anxiety. They also include sentence guides for academic writing that give students a jumping-off point as they learn to present and respond to the ideas of others. The workbooks also include more in-depth coverage of topics covered in the corresponding textbook as well as additional activities and practice to help students compose thoughtful, college-level essays.

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A Guide and Reference
Fourth Edition • ©2019 • Paper • 128 pages
Book ISBN: 978-1-319-22810-1

John J. Ruszkiewicz • Jay T. Dolmage

**NEW! A Student’s Companion to**
**The St. Martin’s Guide to Writing**
Twelfth Edition • ©2019 • Paper • 128 pages
Book ISBN: 978-1-319-24073-8

Rise B. Axelrod • Charles R. Cooper

**A Student’s Companion to**
**Successful College Writing**
Skills, Strategies, Learning Styles
Seventh Edition • ©2018 • Paper • 118 pages
Book ISBN: 978-1-319-13029-9

Kathleen T. McWhorter
Understanding Rhetoric A Graphic Guide to Writing
Second Edition • ©2017 • Paper • 352 pages • Book ISBN: 978-1-319-04213-4

Elizabeth Losh, College of William and Mary
Jonathan Alexander, University of California, Irvine
Kevin Cannon
Zander Cannon

The book students want to read. This comic-style guide to writing encourages deep engagement with core concepts of writing and rhetoric, as teachers and students alike have told us. With an exclusive chapter on collaboration, unique coverage of writerly identity, and extensive discussions of rhetoric, reading, argument, research, revision, and presenting work to audiences, the one and only composition comic covers what students need to know—and does so with fun and flair.

Joining the Conversation A Guide and Handbook for Writers
Third Edition • ©2017 • Paper • 848 pages • Book ISBN: 978-1-319-05554-7
Book + LaunchPad ISBN: 978-1-319-11888-4

Joining the Conversation A Guide for Writers
Third Edition • ©2017 • Paper • 768 pages • Book ISBN: 978-1-319-04723-8
Book + LaunchPad ISBN: 978-1-319-11887-7

Mike Palmquist, Colorado State University
Barbara Wallraff

Prepare academic writers with the best practices of writing instruction. Joining the Conversation’s rhetorical approach builds an awareness of writing purposes and genres as it teaches students to read critically, research effectively, and respond thoughtfully to the conversations around them. Multimodality is always an option and the conversation metaphor empowers students to make their voices heard.

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From the very start, composition readers have been the foundation of Bedford’s composition list. We partner with leading author-educators, who bring innovative solutions from their own research and teaching to a national audience. Our readers combine high quality, diverse selections on topics that matter with pedagogical support that helps students to read critically and write analytically. And they can be customized! Contact our Curriculum Solutions team for more information.
NEW! Everything's an Argument with Readings
Eighth Edition • ©2019 • Paper • 848 pages

NEW! Everything's an Argument
Eighth Edition • ©2019 • Paper • 576 pages

Andrea A. Lunsford, Stanford University
John J. Ruszkiewicz, The University of Texas at Austin
Keith Walters, Portland State University

This best-selling argument text teaches students to listen rhetorically and argue effectively. Streamlined and current, Everything's an Argument helps students understand and analyze the arguments around them and to raise their own unique voices in response. Lucid explanations cover the classical rhetoric of the ancient Greeks through the multimodal rhetoric of today, with professional and student models of every type. More important than ever given the current political climate, a solid foundation in rhetorical listening skills teaches students to communicate effectively and ethically. This edition of Everything's an Argument captures the issues and images that matter to students today.

Available with or without the five-chapter thematic reader (Part 5).

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Glossary

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NEW! Rereading America
Cultural Contexts for Critical Thinking and Writing

Book + LaunchPad Solo for Readers and Writers: 978-1-319-24312-8

Gary Colombo, Los Angeles City College
Robert Cullen, San Jose State University
Bonnie Lisle, University of California, Los Angeles

Teach students to critically examine the assumptions of American culture. Rereading America continues to be widely adopted because it works. Students grow as critical thinkers and writers as they grapple with cross-curricular readings that not only engage them, but also challenge them to reexamine deeply held cultural assumptions, such as viewing success solely as the result of hard work. Extensive apparatus offers a proven framework for revisiting, revising, or defending those assumptions as students probe underlying myths.

The eleventh edition features a refreshed collection of readings with an updated chapter that introduces students to one of the most pervasive myths of our time: technological innovation fosters an improved society.

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Jane E. Aaron
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Barclay Barrios, Florida Atlantic University

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NEW! Subject & Strategy A Writer’s Reader


Paul Eschholz, University of Vermont
Alfred Rosa, University of Vermont

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Elements of Argument
A Text and Reader
Twelfth Edition • ©2018 • Paper • 672 pages • Book ISBN: 978-1-319-05672-8
Book + LaunchPad Solo for Readers and Writers ISBN: 978-1-319-19273-0

Annette T. Rottenberg
Donna Haisty Winchell, Clemson University

All the elements of argument with the strongest coverage of research. Elements of Argument and its briefer version, The Structure of Argument, teach students how to approach, develop, and defend arguments one element at a time. This comprehensive, accessible text carefully scaffolds argument for students, explaining approaches to argumentation (including Aristotelian, Toulmin, and Rogerian models as well as Stasis Theory questions), critical reading, and argument analysis. The major components of argumentation—claims, support, assumptions, logic—are explained in depth, and a robust research section shows students how to find, incorporate, and build on existing arguments. The new edition has more sourced readings than ever before, further reinforcing the importance of research and synthesis. Finally, the anthology includes debates and casebooks on unsettled current issues as well as timeless, classic arguments.

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**From Inquiry to Academic Writing** A Text and Reader
Fourth Edition • ©2018 • Paper • 822 pages

**From Inquiry to Academic Writing** A Practical Guide
Fourth Edition • ©2018 • Paper • 420 pages • Book ISBN: 978-1-319-07124-0
Book + LaunchPad ISBN: 978-1-319-14719-8

**Stuart Greene**, University of Notre Dame
**April Lidinsky**, Indiana University South Bend

Demystifies academic reading and writing, step by step. *From Inquiry to Academic Writing* helps students understand academic culture and its ways of reading, thinking, and writing with a step-by-step approach.

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*Sonia Maasik*, University of California, Los Angeles  
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**Models for Writers** Short Essays for Composition  
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Language Diversity and Academic Writing

©2018 · Paper · 366 pages
Book ISBN: 978-1-319-05509-7

Samantha Looker-Koenigs
University of Wisconsin–Oshkosh

Writing Music

©2018 · Paper · 336 pages
Book ISBN: 978-1-319-02015-6

Jeff Ousborne
Suffolk University
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At Bedford/St. Martin’s, we believe that the power of literature, combined with our unparalleled editorial backing, supports the work that you do in the classroom to fuel thinking and writing about poems, stories, and plays.

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NEW! The Story and Its Writer
An Introduction to Short Fiction

Tenth Edition · ©2019 · Paper · 1360 pages · Book ISBN: 978-1-319-10560-0
Book + LaunchPad Solo for Literature ISBN: 978-1-319-21134-9

Ann Charters, University of Connecticut

The best-selling introduction to fiction anthology, where stories and their writers do the talking. Ann Charters has an astute sense of which stories work most effectively in the classroom, and she knows that writers, not editors, have the most interesting and useful things to say about the making and the meaning of fiction. Instructors look forward to every new edition of her bestselling anthology to see what stories her constant search for new fiction and neglected classics will turn up.

To complement the stories, Charters includes her signature innovation: an array of the writers’ own commentaries on the craft and traditions of fiction. Six Casebooks provide in-depth, illustrated studies of particular writers or genres, for unparalleled opportunities for discussion and writing. The new, trimmer tenth edition features many recent stories and commentaries by up-and-coming writers; a new Casebook on short shorts or flash fiction; and an expanded focus on why and how we read, study, and write about short fiction.

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(to see a full list of selections, go to macmillanlearning.com/allin2019)

Part 3: Casebooks
(to see a full list of selections, go to macmillanlearning.com/allin2019)

Part 4: Appendices
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NEW! Literature The Human Experience

Book + LaunchPad Solo for Literature ISBN: 978-1-319-21602-3

Richard Abcarian, University of California, Northridge
Marvin Klotz, late of University of California, Northridge
Samuel Cohen, University of Missouri, Columbia

A thematic anthology that connects literature to life. Now in its thirteenth edition, Literature: The Human Experience provides a broad range of compelling fiction, poetry, drama, and nonfiction that explores the intersections and contradictions of human nature. Timeless themes such as innocence and experience, conformity and rebellion, culture and identity, love and hate, and life and death are presented through the context of experiences that are enduringly human. By presenting diverse selections from contemporary and classic authors across time and cultures, students are certain to discover literature in this anthology with which they can connect.

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Literature A Portable Anthology
Fourth Edition • ©2017 • Paper • 1424 pages • Book ISBN: 978-1-319-03534-1
Book + LaunchPad Solo for Literature ISBN: 978-1-319-08497-4

Janet E. Gardner, University of Massachusetts, Dartmouth • Beverly Lawn, Adelphi University
Jack Ridl, Hope College • Peter Schakel, Hope College

Portable and affordable, this collection offers a well-balanced selection of classic and contemporary literature—40 stories, 200 poems, 9 plays—for the Introductory Literature or Literature for Composition course. The literature is chronologically arranged by genre and supported by informative and concise editorial matter, including a complete guide to writing about literature and coverage of close reading.

Reading and Writing about Literature A Portable Guide
Book + LaunchPad Solo for Literature ISBN: 978-1-319-09129-3

Janet E. Gardner, University of Massachusetts, Dartmouth
Joanne Diaz, Illinois Wesleyan University

This brief and affordable guide is an ideal supplement for writing courses where literature anthologies and individual literary works that lack writing instruction are assigned. It introduces strategies for reading literature, explains the writing process and common writing assignments, provides instruction in writing about fiction, poetry, and drama, and includes coverage of writing a research paper as well as sections on literary criticism and theory.

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Beverly Lawn, Adelphi University

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Making Literature Matter

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Seventh Edition • ©2018 • Paper • 1392 pages • Book ISBN: 978-1-319-05472-4

John Schilb, Indiana University, Bloomington
John Clifford, University of North Carolina, Wilmington

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Michael Meyer, University of Connecticut

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Michael Meyer, University of Connecticut

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**Peter Schakel**, Hope College
**Jack Ridl**, Hope College

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**Arguing about Literature** A Guide and Reader

Book + LaunchPad Solo for Literature ISBN: 978-1-319-07189-9

**John Schilb**, Indiana University, Bloomington
**John Clifford**, University of North Carolina, Wilmington

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Third Edition • ©2019 • Paper • 560 pages

Mike Markel, Boise State University
Stuart A. Selber, Pennsylvania State University

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Twelfth Edition • ©2019 • Spiral Bound • 624 pages • Book ISBN: 978-1-319-05849-4
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Gerald J. Alred, University of Wisconsin–Milwaukee
Charles T. Brusaw, late of Sinclair Community College
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Book + LaunchPad Solo for Professional Writing ISBN: 978-1-319-23936-7

Gerald J. Alred, University of Wisconsin–Milwaukee
Charles T. Brusaw, late of Sinclair Community College
Walter E. Oliu

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Technical Communication
Twelfth Edition • ©2018 • Paper • 784 pages • Book ISBN: 978-1-319-05861-6
LaunchPad ISBN: 978-1-319-10785-7 • Book + LaunchPad ISBN: 978-1-319-15338-0

Mike Markel, Boise State University • Stuart A. Selber, Pennsylvania State University

Proven advice, informed by best practices. Full of clear, practical advice and real-world examples from a range of sources, Technical Communication helps students make the leap from writing in college to writing in workplace settings. In this new edition, noted scholar and teacher Stuart A. Selber joins the author team after teaching with the text for more than 20 years. The new edition highlights rhetorical choices with a greater emphasis on the context of writing situations, and offers new and expanded coverage of accessibility, and new Tech Tips that focus on both the why and the how of using digital tools for writing.

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Eighth Edition • ©2017 • Spiral Bound • 480 pages • Book ISBN: 978-1-319-04476-3
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Gerald J. Alred, University of Wisconsin–Milwaukee
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Gerald J. Alred, University of Wisconsin–Milwaukee
Charles T. Brusaw, late of Sinclair Community College
Walter E. Oliu

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