

MICROECONOMICS SECOND EDITION

for Intermediate Microeconomics

AUSTAN GOOLSBEE STEVEN LEVITT CHAD SYVERSON
all at the University of Chicago

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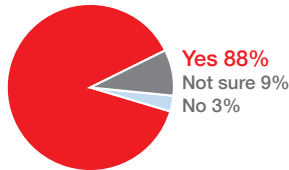
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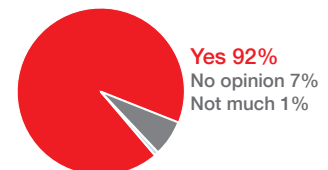
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In Fall 2015, we received feedback on
Chapters 10: Market Power and **13: Factor Markets**
from 192 students at 12 colleges and universities

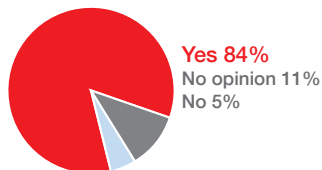
Will this text help you make decisions in the real world?



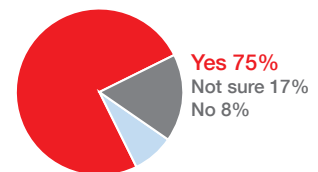
Do the applications help bring the theory to life?



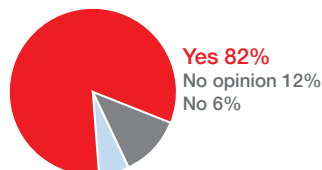
Did the Freakonomics boxes help show the relevance of economics to your life?



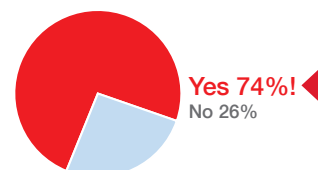
Did the worked-out problems (Figure It Out) help with your homework?



Did you like reading the book?



Would you prefer MICROECONOMICS 2e to your current textbook?



SEE REVERSE FOR WHAT STUDENTS ARE SAYING ABOUT MICROECONOMICS 2e

HERE'S WHAT STUDENTS ARE SAYING ABOUT MICROECONOMICS 2e

I like the Figure it Out sections the best. These types of examples are what I find to be the most useful when it comes to learning a new concept that involves a mathematical procedure.

Joshua Orara, Clemson University

It's a rare thing to say when you find an actual textbook you like to read.

Jordyn Anderson, Eastern Washington University

It is always interesting to see how the concepts we learn are actually practiced in real life.

Yli Krasniqi, Rutgers University- Newark

The Freakonomics examples show that economics really is in our every-day lives.

Geneva Koonce, Sam Houston State University

It was extremely helpful to see a step by step example from beginning to end when completing the problems.

Lindsey Pruden, University of Houston- Victoria

The best part about the reading is how it ties information into real life. Economics is meant to be studied in a real social context.

John Maust, Wheaton College

It has current and more interesting examples, I feel as if it is a more modern version of traditional textbooks.

Sarah Sarb, Wofford College

If this text was used in class as the main text it would help drive interest in the course more than the current text.

Brian Murphy, Worcester State University

I felt that the text from Goolsbee/Levitt/Syverson had a better layout of the text and that their graphs were easier to read. I also liked how they had Figure It Out sections with answers.

Tabitha Wagner, Wright State University- Lake Campus

Lots of activities and practical applications; not just a straightforward, mundane economics book.

Thomas Wert, Clemson University

Great textbook, much more interesting than current one.

Caden Haues, Wofford College

I can't think of anything you can improve on. I really like this book over our current textbook.

Nicole Ortega, Eastern Washington University

The illustrations and easy to follow examples helped tremendously.

Tyler DeLisle, Sam Houston State University

I think the book is a really good improvement itself, economics is not an easy subject but the book makes it more bearable. I like that the examples are up to date and easy to relate to.

Eduardo Canale, University of Houston- Victoria

I really liked the lay out of the text book and the situations were interesting and engaged me.

Olivia Mends, Wheaton College

It is more relevant to today's generation making the material easier to comprehend.

Janee Denison, Eastern Washington University

I would recommend. I felt much more engaged in this text. Was not boring or hard to read.

Danielle Stavinoha, Sam Houston State University

Some textbooks just give readers a formula to work out problems, so I liked that this one gave an example and showed a step-by-step process to work it out.

Madeline Upham, Clemson University

My current textbook contains too much fact and too little examples. This textbook has examples midway to help strengthen my understanding.

Yao Her Yeo, Rutgers University- Newark

The amount of real world examples were so helpful.

Jonathan Clark, Wheaton College

When I struggle with homework problems the best way for me to learn how to do it is to see a worked out example with explanations. so the "figure it out" really helped.

Natalie Osten, Clemson University

This book is better because it provides real life examples, and solve its problems step by step.

Shirley Cayo, Rutgers University- Newark

It is easy to follow, provides up to date examples, and is straight forward.

Danise Mirandilla, Sam Houston State University