

MICROECONOMICS SECOND EDITION

for Intermediate Microeconomics

AUSTAN GOOLSBEE STEVEN LEVITT CHAD SYVERSON
all at the University of Chicago

©2016 | 710 PAGES
CLOTH 978-1-4641-8702-5
W/LAUNCHPAD 978-1-319-07578-1
LOOSELEAF 978-1-4641-8910-4
W/LAUNCHPAD 978-1-319-07579-8
REVIEW COPY 978-1-319-04566-1

HERE'S WHAT STUDENTS ARE SAYING:

I absolutely love the Figure It Out boxes. They help so much when I am trying to study for exams or just grasp a concept that is confusing to only read about. I really like that the solution is worked out so you know the process rather than there just being an answer.

Hannah Hagy, University of Mary Washington

I really love this book, I think it does an outstanding job of explaining everything in a way that is not only easy to understand, but also extremely interesting.

Colette de Beus, Occidental College

[Figure It Outs] are the single best way that I learn the material for the class.

Zach McMullen, Colorado School of Mines

The examples are very detail oriented and connect well to real world examples. I find the Application sections wonderfully relevant.

Taylor Bruer, University of North Dakota

It makes economics more than a theory, it makes it become real.

Bryan Meek, Michigan State University

[Figure It Outs] are incredibly helpful and practical: great seeing an abstract concept in a concrete example.

Emma Partridge, University of Notre Dame

It was easy to read and get a deeper understanding of what was being discussed in class. The problems also matched the material in the book which made for great study material.

Kyle Gilbert, University of Missouri-Columbia

It pulls economic theory and real world examples together and makes me think about everyday events from an economic perspective.

Brianna Anderson, University of North Dakota

The best thing that has ever happened to me. Sometimes I sort of understand the concepts of the book but when it comes to solving the problems, it can be hard and the step-by-step methodology of the Figure it Out is great. My professor also uses them, so it's really great to go to class.

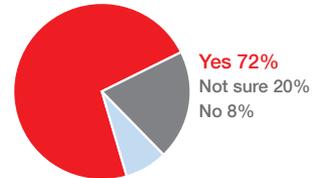
Sofia Oliveros, George Washington University

[more>>>](#)

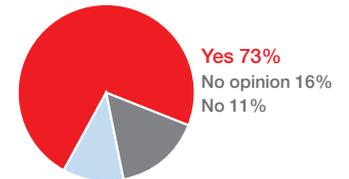
STUDENT RESPONSE

We received feedback in Fall 2014 and 2015 from 421 students at 23 colleges and universities

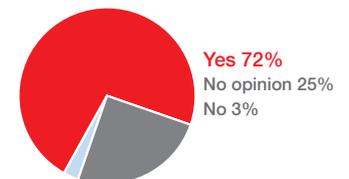
Will this text help you make decisions in the real world?



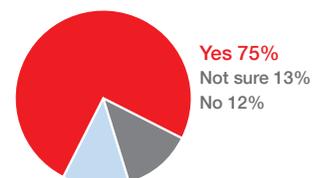
Did you like reading the book?



Did the Freakonomics boxes help show the relevance of economics to your life?



Did the worked-out problems (Figure It Out) help with your homework?



HERE'S MORE OF WHAT STUDENTS ARE SAYING

These problems are actually what makes this book better than others. The examples are perfect and really go hand in hand with the material taught in class.

Stephanie Ponce, Syracuse University

I really appreciate the applications. It makes the theory seem more applicable to real life.

Katherine Walker, Tufts University

I like how the problems use examples that could actually happen in the real world, that really helps me relate the content back to real world decisions.

Sierra Bearth, Western State Colorado University

This book does a good job of placing interesting examples throughout a chapter to alleviate the pressure of learning some of the more difficult topics.

Dan Kolanay, George Washington University

I love this book! It helps me learn about economics in a funny and easy to understand way.

Annie Rau, University of Mary Washington

It provides good examples that make sense so it's easy to compare it to real life situations.

Allison Thomas, Colorado School of Mines

Doing the "Figure it Out" questions before tests helped my grade tremendously.

Samuel Patterson, University of Virginia

The real life examples really drive the material home.

Andrew Bjornson, University of North Dakota

I really liked the examples and figures the book used.

Alexandra Diaz, Wichita State University

This book is better at comparing concepts with real world examples when compared to other books.

Laiba Khan, Wichita State University

The examples are applicable to real life and are easy to understand since they are relatable.

Monica Bair, University of Miami

[Figure It Outs] Excellent, extremely helpful.

Andrea Coppola, University of Virginia

The applications and articles that give real world examples make it easy to recognize the concepts in the real world. I haven't used a book in the past that gives real world examples and it makes the concepts seem more meaningful and more applicable to the real world.

Katie Straley, University of Toledo

I like the Freakonomics sections in the text book because they draw me into the reading.

John Browning, University of North Carolina at Asheville

The Freakonomics sections are good ways for me to see the connection between the book and the real world.

Michael Dimaria, Michigan State University

I like all of the application sections. I also like the voice that comes through the textbook. I'm a frequent Freakonomics podcast listener and the textbook is just as relatable as the podcast.

Erica Wilt, Wichita State University

I don't like reading, so saying I like reading this book is a big deal. It was more enjoyable to read compared to other textbooks I have read.

Michael Dimaria, Michigan State University

It's clear at explaining concepts and models I struggle to understand.

Alex Croker, University of North Carolina at Asheville

It is more fun to read than my other textbooks.

Lili Rodriguez, Occidental College

Each "real world application" section was very helpful in seeing the economic principles at work in the real world.

Christopher Craven, University of Virginia

I like when the simple algebra is shown in steps, because often that's where I make silly mistakes.

Sierra Bearth, Western State Colorado University

The book demonstrated the application of academic learning to real world situations.

Andrew Dempsey, University of Arizona

I like that the text is easy to understand—it provides useful diagrams, examples, and explanations.

Dana Klarer, Marist College

It's a textbook, as with all textbooks they are not always exciting to read. But there are times where one goes "Ah ha! I'm glad I read this."

Kassandra Pierre, University of North Carolina at Asheville

One of the best ways that I learn and understand is by reading this textbook.

Megan Callanan, Marist College

The text book provided numerous scenarios to explain certain topics more in depth, and it made material easier to understand as well as show perspectives on how certain aspects of topics discussed can and will be used in everyday life.

Amanda Leskovitz, Clemson University

I like that it has a lot of examples and practice problems in every chapter.

Nicole Scotti, University of Mary Washington

For a textbook, it's very easy to read and has a good voice to it. It's almost conversational at times, which I really like.

Andrea Benefiel, Colorado School of Mines