PsychSim 5: SHORT-TERM MEMORY

Name: _____   **Section:** _____

Date: _____

In this activity you will learn about the common model of memory storage.

Capacity of Short-Term Memory
- What is the "magical number" in terms of short-term memory (STM)? What does this mean?

Chunking Expands STM Capacity
- What is "chunking?"

- Give an everyday example of chunking.

STM Format or Code
- Can the auditory code used in STM help explain why people have a slightly better memory for random lists of seven digits (0–9) than for random lists of seven letters (A–Z)?